



Conversations around sustainability and CSR

Talk

A little talk while exchanging business cards and shaking hands



Interact

The relaxed talk that you have while sipping coffee or eating lunch



Get noticed

When you stand up to ask your question – and all eyes and ears are focused at you



Listen

The time when you are engaged in listening to something that makes sense to you



Experience

The time when you are on stage and making a point



Think

When you feel it was worth being there



Because it is about Depth, not Numbers, Money and Show.

Coffee for Cause brings together a cross-section of 'responsible' champions from various cause verticals for informal talks over coffee, to seriously discuss causes that matter. It is to know, converse with, and exchange ideas with people whose areas of work revolve around 'causes'.

This is a regular forum that enables conversations that go on, to build relationships, and to give a boost to scattered efforts that are for one cause or the other. Coffee for Cause is an occasion and a place to recognize individuals and their efforts in the social, development and sustainability domain. It is also an experiment to find the effective power of stimulating conversations.







Objectives

- ☞ To recognize Thought Leaders in the responsibility and sustainability domain
- ☞ Enable discussions around meaningful, impacting and replicating models, and put the spotlight on best practices from the domain.
- ☞ To felicitate 'The Most Promising Programmes' that compliment Sustainable Development Goals.



Because it is as much about conversations as it is about chronicling them.

Coffee for Cause is to ensure the continuity of conversations among development-focused professionals who move the causes industry. The event has been conceptualized keeping in mind the 'value-addition moments' – all of them clubbed together in one bouquet:

-  A little talk while exchanging business cards and shaking hands
-  When you stand up to ask your question – and all eyes and ears are focused at you
-  The time when you are on stage and making a point
-  The relaxed talk that you have while sipping coffee or eating lunch
-  The time when you are engaged in listening to something that makes sense to you
-  When you feel it was worth being there



CauseBecause Thought Leadership

Thought Leadership acknowledgement is CauseBecause saying 'thank you' to these extraordinary individuals for being who they are. Since Team CauseBecause has been privileged to meet, interact with, and exchange ideas with these individuals, it was a natural next step to honour and felicitate them.

While CSR has made a strategic and much-needed move from the drawing room to the boardroom, the individuals who evolved as knowledge leaders, innovators, thinkers and impact makers in the responsibility and sustainability domain have taken centre stage.

These Thought Leaders have been moving and inspiring people with innovative social ideas; turning these ideas into reality; and proving how belief, commitment and effort can bring about the desired change that each one of us wants to see at the grassroots, embracing communities across the country. These individuals are the Thought Leaders and have inspired a dedicated group of organizations, friends, followers and fans who vouch for their dedication.

CauseBecause
Thought Leader



Thought Leaders felicitated at previous editions

Dr Pragnya Ram

Group executive president – corp comm & CSR
Aditya Birla Group

Lt Gen. Rajender Singh,
ex-chief executive officer
DLF Foundation

Brig. Rajiv Williams
Corporate head, CSR
Jindal Stainless Limited

Ms Vikas Goswami
Head, Green and Good
Godrej Group

Col Prakash Tewari
Executive director, CSR
DLF Limited

Madhu Singh Sirohi
Former country head
Vodafone Foundation

Sushama Oza
Chief executive officer
Adani Foundation

Rishi Pathania
Head, CSR
UPL Limited

Prof. Girish Agrawal
Head, Center for Social Entrepreneurship & CSR
IRMA

Dr KK Upadhyay
Former head, CSR
FICCI

Sheetal Mehta

Chief – CSR, Mahindra Group
ED, KC Mahindra Education Trust

Vijay Chadda
Chief executive officer
Bharti Foundation

Anuradha Bhavnani
Regional director
Shell Foundation India

Mohini Daljeet Singh
Chief executive officer
Max India Foundation

Brinda Malhotra
Head, CSR
Aircel

Yashashree Gurjar
VP, CSR, Avantha Group
CEO, Avantha Foundation

Dr Y Suresh Reddy
Director
SRF Foundation

Gunjan C Patel
Head, CSR
SAP Laps India

Rita Soni
Chief executive officer
NASSCOM Foundation

Urja Shah
President
Setco Foundation



Because we are in it together for a long haul.



The Most Promising Programme Award

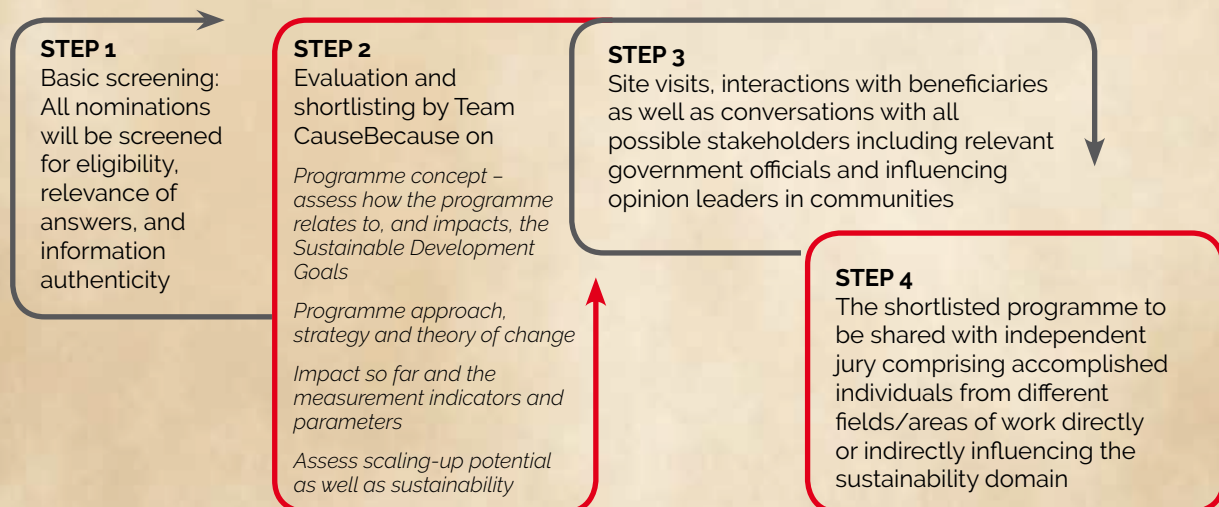
The Most Promising Programme Award is a CauseBecause initiative to recognize and felicitate programmes that are complementing the efforts of international communities and governments to achieve the Sustainable Development Goals (SDGs).

The idea is to encourage and motivate non-profits to align their programmes' objectives with the SDGs as also to create impacting models that can be adopted or replicated for a larger impact.

Starting with this edition of Coffee For Cause, the awardees will be selected through a planned evaluation process and will be felicitated at the event by distinguished individuals from the domain.

Evaluation Process

The evaluation process consists of four stages of assessment wherein in experienced professionals from various relevant traits with analyse the project on the basis of its alignment with SDGs, the concept, the implementation process and the impact thereof.





Award Categories

The themes/categories under the award are broadly based on the SDGs mentioned below

Category I: No Poverty/Zero Hunger

Category II: Good Health and Well-being/Clean Water & Sanitation

Category III: Quality Education

Category IV: Gender Equality/Reduced Inequalities

Category V: Affordable and Clean Energy/Climate Action/Life below Water/Life on Land

Category VI: Peace, Justice and Strong Institutions

Category VII: Responsible Consumption and Production

Category VIII: Sustainable Cities and Communities

Category IX: Decent Work and Economic Growth

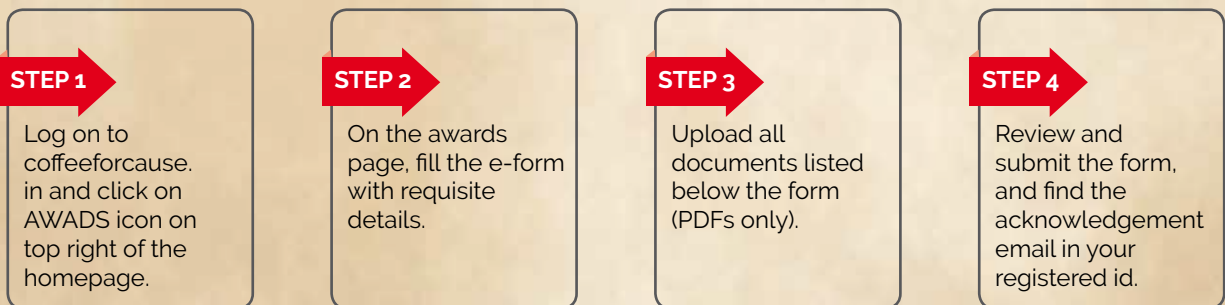
Category X: Partnerships to Achieve the Goals

Application Process

[CauseBecause does not charge any fee for award application/nomination]

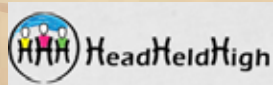
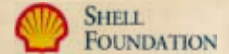
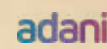
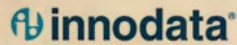
All India-based not-for-profit organizations can nominate their programmes through a simple four-step online application process.

The nominating NGOs are requested to accommodate interactions, field visits and real-time evaluations by representatives of Team CauseBecause.



Shortlisted programmes will be felicitated at Coffee for Cause in presence of the development sector fraternity. The story of the programme – covering its concept, methodology and tools used to address a problem and its impact thereof – along with the stories of its beneficiaries will be published in CauseBecause newsletters.

Supporters/past participants



and more...



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