



ADITYA BIRLA GROUP



Conversations around sustainability & CSR

Edition 8 | 27 October 2023

Juniper hall, India Habitat Centre, New Delhi

 Co-hosts

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CAUSEBECAUSE
 FOUNDATION

 **Greenifit**[®]



Dr. Shroff's Charity Eye Hospital

Caring for the community since 1914...



Edition 8

Quick glance at the day's SCHEDULE



9:00 am: Introduction to Edition 8 and the Vision Document

9:30 am: Opening address

9:40 am: Thought Leaders' Felicitations

10:30 am: **Conversation Round 1**

11:20 am: Open house

11:30am: **Conversation Round 2**

12:15 pm: Open house



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12:30 pm: **Conversation Round 3**

01:15 pm: Open-house

1:30 pm: Lunch

2:15 pm: **Conversation Round 4**

3:05 pm: Open house

3:15 pm: **Conversation Round 5**

4:15 pm: Open-house

4:30 pm: **The way forward**



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Morning conversations



9:00 am Introduction to Edition 8 and the Vision Document:

The 'socially responsible' way forward for India Inc. - Visualising the next 5 Years of Corporate Responsibility.

9:30 am Opening address



Alone we can do only so much, but 'together' we can go beyond the moon. The collaborative way is the only way forward for India's development journey.

Guest of honour

Mrs Rajashree Birla

Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development



Edition 8 chairperson

Dr Bhaskar Chatterjee (IAS)

CEO, Anil Agarwal Foundation
Former DG & CEO, IICA
(Min. of corporate affairs)



Edition 8 co-chair

Gauri Shankar Gupta (IFS)

Ex-high commissioner & ambassador to multiple countries | Member executive board, UNESCO



Vision document curator

Padma Pegu

Co-founder, CauseBecause



Sutradhar & observer

Rishi Pathania

Head CSR, UPL Group



10:30 am: Conversation Round 1

Social Responsibility and ESG Action converge and make for a better sustainability model..

Is India Inc. in sync? Let's visualise the next five years.



In the conversation



Puneet Anand
VP, Corporate Affairs
Hyundai India



Souvik Bhattacharjya
Associate director
**TERI - The Energy and
Resources Institute**



Paneesh Rao
Chief Sustainability Officer
LTIMindtree Limited



Hitesh Hiran
Co-founder & director
Greenifit



Praveen Karn
Group Head CSR
Spark Minda Group



Ranjan Rayna
Chief strategist
CauseBecause
Moderator

Additional points to ponder upon:

- How environment-focused CSR programmes can complement the 'E' of ESG.
- Scope 3 is not a challenge. Cross-sector and cross-action collaborations are.



11:30 am: Conversation Round 2

Both academic and life skills are must-have outcomes of education interventions focused on children.

Is India Inc. in sync? Let's visualise the next five years.



In the conversation



Dr Bhaskar Chatterjee
CEO
Anil Agarwal Foundation



Urvashi Prasad
Director (VC's office)
NITI Aayog



Mainak Roy
CEO
Simple Education Foundation



Saloni Zutshi
Educator, parenting coach, and
co-founder
Ukti – Delhi Waldorf School



Robin Sarkar
Director, Shiksha Initiative
Shiv Nadar Foundation
Moderator

Additional points to ponder upon:

- Programme models that may continue to be the corporates' pick in the next 5 years.
- Geography-specific corporate-NGO-corporate collaborations have just begun. Hope and scope for the next five years.



12:30 pm: Conversation Round 3

Smartening up the skilled workforce as well as their skills.

What should we prioritise in the next five years?



One-on-one with domain Thought Leaders



Chetan Kapoor
Chief executive officer
Tech Mahindra Foundation



Dr Umang Mathur
Chief executive officer
Dr Shroff Charity Eye Hospital



Ranjan Rayna
Chief strategist
CauseBecause
Moderator

Additional points to ponder upon:

- To prepare tomorrow's workforce, educational institutes need to recalibrate their skill development programmes.
- What are the emerging employment avenues, and how can CSR programmes be aligned with these?
- Skills that will continue to be in demand – proven cases of employability.



2:15 pm: Conversation Round 4



Livelihoods for women in the rural.

From SHGs to federation model, impetus for entrepreneurship, short-term skills courses... what else though?

In the conversation



Kanta Singh
Deputy country
representative
UN Women, India



Geetanjali Tripathi
Asst. general manager
Tata Power



Uthara Narayanan
Co-founder
Buzz Women



Shantanu Das Gupta
Head - community operations &
strategic planning
Dr Shroff Charity Eye Hospital



Anupam Nidhi
Head CSR
Hindustan Zinc
Moderator

Additional points to ponder upon:

- Develop enabling mechanisms to support rural women entrepreneurs –capacity building, access to finance, access to markets, setting up strong local institutions, community-driven behaviour-change communication, etc.
- Facilitate small economic enterprises based on the sustainable use of natural resources.
- Keep climate resilience at the centre of all interventions as poor rural households are among those most vulnerable to climate-change events.



03:15 pm: Conversation Round 5

For larger impact, sustainable consumption requires collective action.

Is India Inc. in sync?



In the conversation



Gayatri Raghwa*
Environmental
éducation consultant
UNEP - India



Mallika Preman
Principal
**Tagore International
School**



Rishi Pathania
Head, Group CSR
UPL Limited



Dr K K Upadhyay
Chairperson, Centre for
Sustainability & CSR
BIMTECH



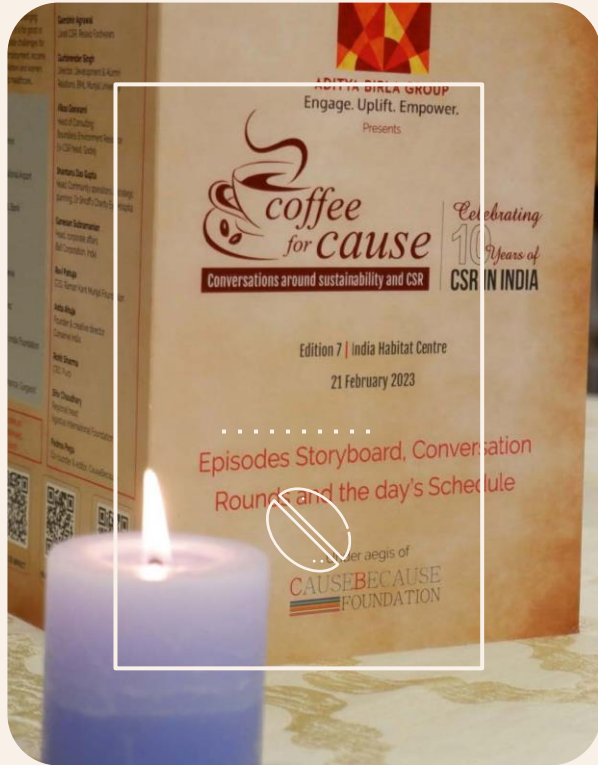
Anupam Nidhi
Head CSR
Hindustan Zinc



Padma Pegu
Co-founder
CauseBecause

Additional points to ponder upon:

- Businesses are striving to be environmentally responsible and sustainable. However, a company on its own can do only so much.
- At the same time, if the company's communities come 'together', they can bring about change that is visible, enduring, and able to make a real difference.



edition 8

The past 7 editions have seen Coffee for Cause evolving into a space for eclectic conversations made interesting, insightful and purpose-driven by the individuals who brought to these their years and range of experiences and learnings.

These conversations – and consequently the larger CSR and environmental sustainability domain – had everything to gain from the participation of decision-makers from UN agencies, corporate groups and foundations, central and state government officials, representatives from non-profits and academic institutions, and social entrepreneurs.



the STORY...

When the first edition of Coffee for Cause was organised in Delhi, in the year 2014, the thought behind the same was quite clear.

The idea was to build a platform where sector stakeholders could come together, converse, and exchange ideas that not only built their own capacities but also contributed towards elevating the thought process of the entire domain.



the COMMUNITY

The diverse Coffee for Cause (C4C) community has one thing in common: we are all socially sensitive, environmentally conscious, generally aware, and responsible citizens of this planet.

The community is growing steadily—with like-minded organisations and individuals joining in the conversations and enabling knowledge exchange, and paving the way for partnerships, collaborations, new ideas, and innovations.



know CauseBecause

Founded in 2009, CauseBecause (CB) is a multifaceted organisation with proven capabilities in conceptualising and implementing impacting social programmes. CB specialises in conversations-based events and community-building initiatives as well as domain-focused content, consultancy and research.

Also, CauseBecause brings out a monthly newsletter for domain professionals, runs an online news and information medium, and does its bit for the environment by propagating sustainable consumption.

Collect your thoughts,
pen down your ideas, and
join the conversations.



Eco-friendly event
Coffee for Cause takes systematic approaches to minimise resource
waste and to proactively champion sustainability.

<https://coffee4cause.in/>